## WHAT IS CLAIMED IS:

1. A display method for use with a light source and a display device operable to display pictures in accordance with a video signal, said method comprising:

displaying pictures on the display device according to a display timing;

illuminating the display device with light from the light source in response to a light source-controlling signal;

changing an amount of light emitted from the light source according to a light-change timing; and

synchronizing the display timing with the light-change timing.

- 2. A display method according to claim 1, wherein the light-change timing is matched with a timing at which the display device renews half of an image plane.
- 3. A display method according to claim 1, wherein said synchronizing is performed in response to a Vsync-signal from the display device.
- 4. A display method according to claim 1, wherein said synchronizing is adjusted in timing in accordance with at least one of a period of time in which the video signal is transferred to the display device and a period of time in which the display device responds to the video signal.
- 5. A display method according to claim 1, for use with a temperature sensor operable to detect temperature, wherein said synchronizing is adjusted in timing in accordance with the temperature detected by the temperature sensor.
- 6. A display method according to claim 1, further comprising: extracting a feature parameter of the video signal, wherein said synchronizing is adjusted in timing in accordance with the feature parameter.

7. A display controller for use with a display device and a light source, said display controller comprising:

a video signal-analyzing unit operable to receive and analyze a video signal, and to generate adjustment parameter information and light source light-emitting amount information;

a video signal-adjusting unit operable to receive the video signal, adjust the video signal in accordance with the adjustment parameter information from said video signal-analyzing unit, and to feed the adjusted video signal into the display device; and

a light source-controlling unit operable to feed a light source-controlling signal into the light source in accordance with the light source light-emitting amount information from said video signal-analyzing unit,

wherein said video signal-analyzing unit synchronizes a timing at which the display device is to display a picture based on the adjusted video signal from said video signal-adjusting unit, with a timing at which the light source is to change a light-emitting amount in response to the light source-controlling signal from said light source-controlling unit.

- 8. A display controller according to claim 7, wherein said video signal-analyzing unit matches the timing at which the light source is to change the light-emitting amount with a timing at which the display device is to renew half of an image plane.
- 9. A display controller according to claim 7, wherein said video signal-analyzing unit synchronizes, in response to a Vsync-signal from the display device, the timing at which the display device is to display the picture with the timing at which the light source is to change the light-emitting amount.
- 10. A display controller according to claim 7, wherein said video-signal-analyzing unit adjusts synchronous timing in accordance with at least one of a period of time in which the video signal is transferred to the display device from said video signal-adjusting unit and a period of time in which the display device responds to the video signal.
- 11. A display controller according to claim 7, further comprising:

a temperature sensor operable to detect temperature,

wherein said video signal-analyzing unit adjusts synchronous timing in accordance with the temperature detected by said temperature sensor.

## 12. A display apparatus comprising:

- a display device;
- a light source; and
- a display controller comprising:

a video signal-analyzing unit operable to receive and analyze a video signal, and to generate adjustment parameter information and light source light-emitting amount information;

a video signal-adjusting unit operable to receive the video signal, adjust the video signal in accordance with the adjustment parameter information from said video signal-analyzing unit, and to feed the adjusted video signal into said display device; and

a light source-controlling unit operable to feed a light source-controlling signal into said light source in accordance with the light source light-emitting amount information from said video signal-analyzing unit,

wherein said video signal-analyzing unit synchronizes a timing at which said display device displays a picture based on the adjusted video signal from said video signal-adjusting unit, with a timing at which said light source changes a light-emitting amount in response to the light source-controlling signal from said light source-controlling unit;

wherein said display device is operable to display a picture in accordance with the adjusted video signal that is fed from said video signal-adjusting unit of said display controller; and

wherein said light source is operable to illuminate said display device with light in accordance with the light source-controlling signal that is fed from said light source-controlling unit of said display controller.

13. A display apparatus according to claim 12, wherein said video signal-analyzing unit

matches the timing at which said light source changes the light-emitting amount with a timing at which said display device renews half of an image plane.

- 14. A display apparatus according to claim 12, wherein said video signal-analyzing unit synchronizes, in response to a Vsync-signal from said display device, the timing at which said display device displays the picture with the timing at which said light source changes the light-emitting amount.
- 15. A display apparatus according to claim 12, wherein said video-signal-analyzing unit adjusts synchronous timing in accordance with at least one of a period of time in which the video signal is transferred to said display device from said video signal-adjusting unit and a period of time in which said display device responds to the video signal.
- 16. A display apparatus according to claim 12, further comprising: a temperature sensor operable to detect temperature, wherein said video signal-analyzing unit adjusts synchronous timing in accordance with the temperature detected by said temperature sensor.